

Yesenia Figueroa

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QUALIFICATIONS PROFILE

Ambitious junior Front-End Developer with the completion in the Rutgers Full-Stack Development Bootcamp. Keen ability to manage multiple concurrent responsibilities with ease.

- **Front-End Development:** Vast academic knowledge of front-end analysis, design and development.
- **Teamwork:** Collaborate with peers to scope projects, manage deadlines, understand and articulate priorities, architect solutions, and deliver results.
- **Project Management:** Dynamic history managing both small- and large-scale projects and teams, from scope, and project planning through resource management and completion.
- **Key Strengths:** Strong problem-solving skills, always seeking to increase skillset. Positive attitude contributing to a productive work environment. Ability to translate complex ideas into lay terms.

Core Technologies:

Languages: JavaScript (ES6), HTML5/CSS3
Tools: Node.js, Git, GitHub, Heroku, Express, Firewalls, Databases
Platforms: Windows OS, macOS
Core: Full-Stack Development, Cross-Team Collaboration, Project Management, Teamwork

EDUCATIONAL BACKGROUND

Associate of Art in Visual Communication – 2006

FIDM, Los Angeles, CA

Full Stack Web Development Coding Certification – 2019

Rutgers Coding Bootcamp, Somerset, NJ

EXPERIENCE HIGHLIGHTS

Pixelate Games, Rahway New Jersey

Freelance Web Developer, 2022 - PRESENT

- Conceptualized the website based on clients' needs and specifications.
- Designed the website to meet clients' requirements.
- Developed the website to ensure its proper functioning.
- Currently maintaining the website to ensure its continued effectiveness.
- Developed both the front-end and back-end, ensuring mobile responsiveness and crossover

compatibility.

- Designed and developed landing page to assist the kickstarter campaign , resulting in a 15% increase in leads to the Kickstarter prelaunch signup page.

IKEA, Elizabeth New Jersey

Project Design Manager, 2006 – PRESENT

- Build functional and aesthetic design solutions in room settings, homes, and large showrooms using the IKEA brand.
- Showcase a variety of living styles based on various pricing structures to broaden audience.
- Work cross-functionally to align priorities and drive overall revenue.
- Appointed lead to design new layout solutions in test and new stores.
- Recognized researching and forecasting trends and incorporating into interior and merchandising design.
- Clearly communicate problems and progress to upper management via engaging and artful presentations
- Analyze and then effectively strategize in regard to business goals, deadlines, schedules, budgets, needed
- Assigned multiple ad-hoc projects by senior leaders due to strong work ethic and ability to learn new concepts and ideas quickly.